



VIVEKANAND
EDUCATION SOCIETY
BUSINESS SCHOOL

THE WORLD IS OUR CLASSROOM

ADMISSIONS OPEN FOR 2 YEAR FULL TIME PGDM PROGRAM AT VBS MUMBAI

2025 - 2027 BATCH

Approved by AICTE

About VBS

Vivekanand Business School (VBS) stands as a beacon of excellence among India's top 10 B-schools and Mumbai's finest educational institutions. Ranked 8th among private PGDM institutes by the Times of India B-School Survey, VBS is the choice for future leaders ready to conquer the challenges of a globalized world.

An AACSB member institution, VBS offers a world-class, internationally aligned curriculum delivered by exceptional faculty. Its AICTE-approved, NBA-accredited PGDM program, recognized by AIU (Association of Indian Universities) as equivalent to an MBA, positions graduates for global acceptance and unlimited opportunities in academia and industry.

At Vivekanand Business School (VBS), we take learning beyond textbooks by immersing students in learning-by-doing experiences that challenge them to identify core realities and ignite their innate creativity. This hands-on approach not only deepens academic understanding but also fuels the innovative mindset needed to tackle complex global issues.

WHY VIVEKANAND BUSINESS SCHOOL

Global Collaboration

International Partnerships Fostering Unparalleled Learning Journey:

- Offers students global opportunities through cultural exchange and innovative initiatives.
- Diverse partner institutions facilitate international exchanges and study treks.
- Provides deep and diverse international exposure.

Global Academic Alliance



Cape Peninsula University of Technology, Bellville, Cape Town, South Africa, for International Student Exchange, Faculty Exchange, Joint Research



Faculty of Information Studies in Novo Mesto, Slovenia, for International Student Exchange, Faculty Exchange, Joint Research



PSB Academy Singapore, for International Student Exchange, Faculty Exchange, Joint Research



Helvetic Business School, Switzerland for International Student Exchange, Faculty Exchange, and Joint Research



INTI International University, Malaysia for International Student Exchange, Faculty Exchange, and Joint Research

Outstanding Faculty

Institute Faculty Overview:

- Post Graduates from IIMs
- All faculty members hold PhDs.
- Over 25 years of experience in corporate and education sectors.
- Renowned for industry expertise and academic excellence.
- Committed to impactful teaching and mentorship.
- Plays vital role in shaping future business leadership.

International Immersion Program

- Provides global outlook for future business leaders.
- Offers free foreign country visits for admitted students.
- Provides transformative learning experience for global business success.

Accreditation

Quality Education Legacy:

- Member of AACSB International - Association to Advance Collegiate Schools of Business (AACSB).
- PGDM program holds NBA accreditation.
- Recognized as equivalent to MBA degree by AIU.
- Approved by AICTE for top-tier education commitment.

World Class Infrastructure

Campus Priorities:

- Prioritizes student growth and industry immersion.
- Provides supportive environment.
- Offers state-of-the-art amenities like Interactive Smart Panels, Innovation Lab, two-storey library, Turf.
- Provides hostel facilities for comprehensive education for outstation students.

Curriculum

- Guarantees exceptional career opportunities and personal development.
- Reflects global best practices and international perspective.
- Curriculum continuously evaluated by Board of Studies.
- Offers a blend of flexibility and rigor.
- Prepares students for long-term success in evolving business landscape.



PGDM Program Specialisations

BUSINESS ANALYTICS

PGDM program in Business Analytics empowers students with the essential tools to make well-informed decisions and craft impactful business strategies. This innovative and forward-thinking program is tailored to nurture the next generation of data-driven business leaders

Highlights

- Certification on Gen AI, enhancing your analytics skills.
- Master software tools including R Programming, Python, Hadoop, Mongo DB, SQL, and more.
- Dive deep into Predictive Modeling, Artificial Intelligence, and Deep Learning approaches.
- Covers 12 analytics-related courses for well-rounded learning experience.

HUMAN RESOURCE

Human Resource Management is the foundation of organizational health and success, attracting, motivating, and preparing responsible leaders to drive collaboration and strategic achievement. Our PGDM in HRM offers unique subjects and engaging activities, fostering immersive learning experiences. Through participative pedagogy and industry engagement, we empower students to become industry-ready leaders, proficient in all aspect of HRM.

Highlights

- Certification on Payroll and Training
- Sharpen your people management skills and cultivate a thriving work atmosphere.
- Implements participative pedagogy across all subjects, assignments, creative activities and discussions.
- Develop students into responsible, ethical, and catalyst leaders and managers.

BANKING & FINANCE

Banking and Finance specialization is a dynamic blend of practical experience and academic theory that is meticulously designed to shape students into exceptional professionals. This interdisciplinary degree equips graduates with the knowledge needed to navigate the complex world of finance and drive businesses to outstanding success.

Highlights

- Certification from NISM or IIBF
- Gain exposure to the latest changes and advancements in the finance world.
- Our specialization blends Financial Analytics, paving the way for a well rounded expertise.
- Immerse in rigorous capstone project.

OPERATIONS & SUPPLY CHAIN

Operations and supply chain management are crucial for businesses, especially amidst the surge in online activity. The specialization covers production, delivery, and market adaptation, supporting decision making, demand prediction, cost reduction, and profit enhancement. Through innovative teaching methods, VBS molds dynamic, ethical managers. Our graduates excel globally in Operations and Supply Chain Management, boasting lucrative career prospects.

Highlights

- Certification on Lean Six Sigma
- Harness the power of data with subjects like Supply Chain Analytics, Decision Science, and Optimization Techniques.
- Experiential learning opportunities through process studies, field visits, and live projects.
- Cultivate a global mindset with International Immersion Program

PGDM Program Specialisations

MARKETING

PGDM program offers a comprehensive and dynamic marketing specialization, equipping you with a deep understanding of market dynamics and the skills to thrive in the business world. Whether your dream is to be a marketing strategist, sales executive, or brand manager, VBS empowers you to transform dreams into reality.

Highlights

- Certification offered on Digital Marketing, Google Ads, Facebook, and LinkedIn.
- Master the power of marketing Analytics for strategic insights and business growth.
- Learn through experiential learning with a student centric approach.
- Bridges the gap between Industry and Academia.

ENTREPRENEURSHIP

VBS's PGDM in Entrepreneurship is a specialized program designed for students aspiring to lead, manage businesses, or launch ventures. It equips them with essential skills to craft business plans, secure startup financing, and manage business growth effectively. Our graduates are proud changemakers, exploring our extensive entrepreneurship resources within our ecosystem.

Highlights

- Turn your innovative ideas into successful ventures with our state-of-the-art Innovation Lab.
- Gain a well-rounded 360-degree learning experience.

Pedagogy

At VBS, we are committed to the 'learning by doing' philosophy, aiming to empower students to excel as exceptional leaders.

Our PGDM Program is a game-changer, designed to provide you with unparalleled experiential learning opportunities that will ignite your potential and drive you towards success. This comprehensive educational experience encompasses lectures, role plays, case studies, fieldwork, conferences, workshops, and more. Students engage in live projects, presentations, extracurricular activities, International Study Tours, summer internships, and industry-specific skill training for extensive global exposure and practical experience.

Students must complete the following activities for the Value Added Track:

- International Immersion Program
- Additional Industry Oriented Certifications
- Employability & Soft Skills Course
- Workshop Series
- Self Guided Learning
- Participation in International Conference (BASIC)
- Participation in Leadership Talk Series
- Sell On Activity
- Aarambh - Icebreaking activity
- Sevvaarth



Uncover PGDM Insights
Scan Here!



Overall Batch Profile



PLACEMENT OFFERED WITH

HIGHEST
PACKAGE

12.23 LPA

AVERAGE
PACKAGE
OF

7.40 LPA

TOP RECRUITERS

							
							
							

& 350+MNC COMPANIES

Unlock more than meets the eye - scan now!



Scholarship



International Scholarship offering up to ₹50 lakh for 10 students

Vivekanand Business School offers scholarships to motivate talented students, regardless of financial background, to pursue quality education and gain international exposure. Under the Academic Scholarship Scheme, **10 meritorious students (2 from each specialisation: Marketing, Finance, Operations, HR, and Analytics)** can study abroad for one course at no extra cost. This includes travel, accommodation, food, and course fees, totalling ₹50,00,000.

The scholarship promotes global learning, cultural exchange, and community responsibility.

Eligibility is based solely on academic excellence.

The fee is ₹9,50,000 for national students, payable in four installments, and \$13,500 for international students, payable in two installments.



For more information on program offerings,
and selection process visit to **vbs.ves.ac.in**

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Lead the Change - Apply Now!

